

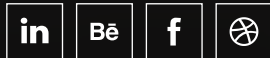


SHARON HSIAO

- UX/UI DESIGNER -

Sharon is a creative with years of experience in visual design. She helps many businesses and startups improve their products & services by creating engaging designs across all platforms by applying agile methodologies, crafting brands that elevate industry standards, and executing campaigns with consistency and careful attention to details.

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EDUCATION

**ILLUSTRATION & DESIGN:
ELEMENTS AND APPLICATIONS (IDEA PROGRAM)**
3-Year Diploma
Capilano University

UX/UI DESIGN
Apprenticeship
BLOC

EXPERIENCE

- DESIGNER**
Sharon Hsiao Design
04.2011 - Present
- SENIOR DESIGNER**
BAM Communications
02.2014 - 05.2015

- DESIGN + PRODUCTION**
Spring Advertising
10.2013 - 02.2014
- JUNIOR GRAPHIC DESIGNER**
Red Rocket Creative Strategies
10.2012 - 05.2013

SKILLS

- DESIGN**
UX/UI Design
Print Production
Branding
Typography
Photography
Environmental Graphics / Signage

- SOFTWARE**
Adobe Creative Suite
(Illustrator, InDesign, Photoshop)
Lightroom
SketchApp
InvisionApp
Balsamiq
Webflow

- FRONT-END SKILLS**
HTML
CSS
Wordpress

- LANGUAGES**
English and Chinese

- INTERDISCIPLINARY SKILLS**
Client-Relation Management
Multi-tasking
Team Player
File Management
Creative Problem Solving
Adaptive/Embracive

VOLUNTEER ACTIVITIES

- PHOTOGRAPHER**
Vancouver Startup Week
09.2016
- COMMUNICATIONS CO-CHAIR**
Society of Graphic Designers of Canada (GDCBC)
02.2013 - 05.2015
- PROJECT MANAGER**
IDEA Student Grad Show
2012

AWARDS & ACHIEVEMENTS

- APPLIED ARTS MAGAZINE**
Student Awards Winner 2012
- REGIONAL WINNER AND FINALIST**
Design Edge Canada 2012
- BRAND IDENTITY FINALIST**
Salazar Awards 2012
- TOP 50 IMAGES FOR RODEO⁴**
CAPIC 2012

INTERESTS

